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ABJ MORNING CALL

Online holiday sales hit \$37.2B total record

Austin Business Journal

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The final count is in from Internet tracking firm [comScore Inc.](#), which says total online retail sales during the November and December holiday season reached a record \$37.2 billion.

That figure is 15 percent more than last year's online holiday spending total. This season also saw 10 individual shopping days where online sales surpassed \$1 billion, led by a record [\\$1.25 billion on this year's Cyber Monday.](#)

PR Newswire has [more information.](#)

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