

Consumer confidence measures rise

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[The Consumer Electronics Association](#) 's monthly measure of consumer confidence mirrors one from the Conference Board showing gains in confidence in December.

Both reports were released Tuesday.

The Arlington-based CEA's consumer confidence index in technology reached a yearly high in December, with its measure of consumers' views of the overall economy also rising this month.

"Technology continues to be the leading category for shoppers during the holiday season and this year was no exception," said CEA chief economist Shawn DuBravac. "Looking ahead to 2012, consumer tech remains well positioned compared to all other durable good categories."

The Conference Board's monthly measure of consumer confidence rose to its highest level since April in December.

Jeff Clabaugh covers general assignment and provides business coverage for WTOP.



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