

Online holiday sales up 15 percent to \$24.6B

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Online holiday sales in the U.S have jumped 15 percent to \$24.6 billion, according to market research firm [comScore](#) .

[In a report issued on Sunday](#) comScore said that sales on six of the first 39 days holiday shopping season exceeded \$1 billion. The biggest was "Cyber Monday," the Monday after Thanksgiving, when sales hit \$1.25 billion.

The most recent week's sales were up 15 percent to \$5.9 billion.

"As we enter what will be the heaviest week of the season for online retailers – beginning with `Green Monday' on Dec. 12 – all signs are now pointing to a strong finish to the season," comScore Chairman Gian Fulgoni said in the report.

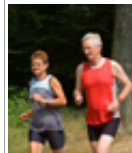
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