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ABJ MORNING CALL

Record \$52B spent over Black Friday weekend

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Black Friday weekend was the best ever for retailers as shoppers took advantage of earlier store openings to spend a record \$52.4 billion, according to the [National Retail Federation](#).

That was a 16 percent increase from the \$45 billion spent last year. The number of total shoppers also surged, with 226 million consumers hitting stores and visiting online retail Web sites from Thanksgiving Day through Sunday, a jump up from 212 million last year.

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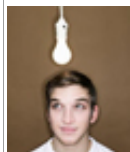
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